

Stephanie Casey

UX DESIGNER

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415-328-7461

[LinkedIn](#)

PROFILE

UX designer passionate about using human-centered research to create impactful solutions with data-driven design. Offering 5 years of client-facing experience with account executive and digital marketing perspectives. Eager to hone user research and design skills with a collaborative team to build innovative user experiences.

SKILLS

Figma, Adobe XD, Jira, Trello, Google Workspace, Microsoft Office Suite, InVision, Optimal Sort, Principle, Google Analytics, Google Ads, SEO/SEM

EXPERIENCE

Wholesale Manager | Radio-Coteau Wine Cellars, LLC

MAR 2022 - MAY 2023, SEBASTOPOL, CA

- Liaised between national wholesale partners and Radio-Coteau proprietor to determine product costs and bi-annual allocations
- Maximized sales potential by gathering depletion and inventory reports and analyzing sales trends to determine allocations and sales initiatives in different markets
- Planned, presented, and implemented 2023 sales and marketing strategies and achieved 13% increase in orders shipped YoY Q1-Q2

Account Executive | Kiosk Creative, LLC

SEP 2021 - MAR 2022, NOVATO, CA

- Managed key company accounts and worked in partnership with a team of channel managers, media buyers, and designers to translate client goals into campaigns with actionable results
- Gathered and synthesized campaign data into organized insights for weekly client-facing presentations
- Coordinated and led weekly internal meetings to manage deadlines, budgets, and project statuses

Account Executive | Chambers & Chambers Wine Merchants

JUN 2017 - SEP 2021, BAY AREA, CA

- Exercised efficient problem-solving and proactive communication skills to lead the Northern CA sales team in largest growth in accounts sold, revenue sold, and cases shipped in Q2 2019
- Planned and implemented annual sales strategies to increase revenue for Marin County territory by 23% in 2020 and 18% in 2019
- Acquired a top company account through strong relationship-building in Q3 of 2020 and grew account sales by 54% by year end

EDUCATION

BrainStation | Diploma, UX Design

MAY 2023 - AUG 2023, REMOTE

UC Berkeley Extension | Certificate, Digital Marketing

JAN 2021 - APR 2021, REMOTE

University of San Francisco | BA in Media Studies, Minor French

AUG 2011 - JUN 2015, SAN FRANCISCO, CA

- *Cum Laude*
- *Boston University Immersive Paris Internship Program 2013*

PROJECTS

UX Researcher, UX Designer, UI Designer | [CareerConnect App](#)

- 12-week project following the double diamond design thinking method to build an empathetic solution that meets target user needs